Sean Crisman

LEAD PRODUCT DESIGNER
Based in Dallas, TX

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ABOUT ME

I'm a product designer exploring the intersection of AI, cybersecurity, and human-centered design. I create systems and experiences that make complex technology feel intuitive.

EXPERIENCE

Lead Product Designer - AppOmni, Remote
JUNE 2025 - Present

- Led design efforts for strategic company initiatives, including the comprehensive SaaS Application Discovery, Posture Management, and AI AgentGuard modules.
- Delivered user-centric designs across critical features such as the Application Discovery Onboarding Experience, Discovery Extension, Application Monitoring Dashboard, Posture Management Rule Builder, and Notification Workflows.
- Collaborated directly with executive leadership to define and implement the Product Design Strategy for the upcoming fiscal year.
- Developed and implemented a scalable Design System contribution model to streamline workflows across the Product Design Team.
- Partnered with the AI team to design and integrate Agentic Workflows, enhancing efficiency and capabilities for internal stakeholders, specifically within Product Design.
- Established a design-to-production workflow with the Frontend Engineering team enabling designers to move from Figma concepts to production code using Claude Code and Cursor.

Senior Product Designer - CrowdStrike, Remote
JUNE 2022 - MAY 2025

- Led designer for key company initiatives, shaping high-impact product experiences.
- Served as a senior designer on the Charlotte AI team, guiding end-to-end design for AI/ML-powered products
- Designed 1/3 of the Next-Gen SIEM product, driving $600M+ in first-year revenue.
- Led design for 3rd-party data ingestion, parsing, and transformation in Falcon.
- Designed app customization experience for Falcon App Platform.
- Developed new features for CrowdStrike's Kestrel platform, including data ingestion, data object management, data schema management, Charlotte AI and data transformation.
- Partnered with executives, engineering, and product teams to align design goals and drive adoption.
- Expanded the design system with scalable components and early concept designs.
- Conducted user research and testing to refine UX and improve usability.

Lead UX Designer - Resi Media, Dallas, TX
MARCH 2021 - JUNE 2022

- Led UX team within engineering to develop a new proprietary video streaming app.
- Built and scaled a company-wide design system.
- Hired, trained, and onboarded new UX designers.
- Created and implemented an end-to-end UX workflow for improved project management.
- Presented team initiatives and reports to leadership for strategic alignment.

UX Designer - Projekt202, Dallas, TX
MAY 2018 - MARCH 2021

- Collaborated with management, quality assurance, developers, and clients within the SAFE Agile framework to create designs for a Fortune 500 company
- Created responsive design components for Angular applications
- Built and maintained UI libraries and design systems using tools like Sketch and Abstract for web applications
- Performed qualitative user testing on designs using the Rapid Iterative Testing and Evaluation (RITE) methodology
- Led several design workshops with client stakeholders from the business, marketing and IT department to create new design features for several applications.

UX Designer - Imaginuity, Dallas, TX

MAY 2016 - MARCH 2018

- Collaborated with management and clients to assess requirements, as well as options, risks and benefits to each approach for every project, in order to best determine a project's needs and meet the business' goals.
- Reformed the agency's design process to include the following for the first time: wireframes, interactive prototypes, A/B testing, sitemap workshops, user personas, user journey mapping, user task-flow analysis, heat mapping analysis, heuristic analysis, and content inventories.
- Created graphic presentations of design systems, as well as low and higher fidelity wireframes and prototypes for clients.
- Created several apps for top Fortune 500 companies, and redesigned a billion-dollar website, with significant improvement overall to these businesses customer interactions and conversion rate.
- Helped craft the voice user interface, and response model, for the Amazon Alexa Skill called Community Connect. (For the city of University Park, Texas).
- Performed remote usability testing on clients' users to better understand user intent and behavior
- Worked to rebrand this agency's set of core values.

Information Architect - Tandem Theory, Dallas, TX

JUNE 2015 - MAY 2016

- Created sitemaps for website design projects for clients
- Created wireframes for website design projects for clients
- Created the first ever template for performing an heuristic analysis at this agency, using a self-made 242-point usability checklist
- Created the first in-person usability test questions, and format, ever used at this agency
- Created surveys for in-person interviews of users
- Created user personas to better understand a client's users
- Crafted interactive prototypes for website and app designs
- Performed remote usability testing on clients' users, to better understand user intent and behavior on clients' websites

Digital Marketing Coordinator - Tandem Theory, Dallas, TX

SEPTEMBER 2014 - JUNE 2015

- Coordinated email marketing and social media campaign efforts.
- Performed SEO analysis on clients' digital properties, and generated monthly reports

- Created keyword blueprints to further clients' organic SEO efforts
- Created custom marketing dashboards for clients to track and display their digital KPIs
- Performed competitive marketing research on clients' competitors
- Created wireframes for several website redesign projects

EDUCATION

University of Detroit Mercy, Detroit - Bachelors of Liberal Arts
2011 - 2014
Philosophy + Political Science Major, with a certificate in Legal Studies

CERTIFICATIONS

Figma MCP & Cursor - Memorizely
2025

AI Product Design - ELVTR
2024

Usability Analyst - Human Factors International
2015

SOFTWARE SKILLS

- Figma
- Cursor
- ChatGPT, Claude Code, Gemini
- Working Knowledge of CSS and HTML
- Jira & Confluence
- Sketch
- Axure
- Adobe CC (PS, IL, ID, XD)
- Microsoft Visio
- Abstract & Zeplin (development handoff and version control)
- Hotjar (Heat map Software)
- Google Analytics & Google Optimize
- Salesforce (Exact Target)

- Mailchimp